



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser: Pol/Iss/Justice for All NC (17172)  
Agency: Innovative Advertising (2144)  
Buyer: GUERRA, HEIDI  
Salesperson: Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice: 654207  
Inv Date: 11/25/2012  
Terms: Net 30  
Contract: 339877  
Bill Type: Standard  
Period: 10/29/2012 - 11/25/2012

Innovative Advertising  
403 North Columbia Street  
Covington, LA 70433

AgM

Product: Political - Issue (1068)  
Brand: JUSTICE FOR ALL NC (140965)  
Acct Types: National/Political  
Est/Headline: /06403521  
Demo:  
Revision:  
Comments:

JUSTICE FOR ALL NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type: No/Normal  
Package:  
Gen. Date: 11/27/2012 2:07:46PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	4:30:00AM- 4:59:00AM	Day, Tu-1	11/06/12 4:40AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCSCFAIRNESS	\$100.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	11/06/12 4:58AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSCFAIRNESS	\$250.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1	11/06/12 5:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSCFAIRNESS	\$250.00	
4.0	Spot	6:00:00AM- 6:30:00AM	Day, Tu-1	11/06/12 6:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NCSCFAIRNESS	\$300.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	11/06/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NCSCFAIRNESS	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,400.00	Total Spots	5
Commission	(\$1,110.00)		
Net Total	\$6,290.00		